

Alex Mattern: Statement of Candidacy - CBI Board

I first joined CBI in 2012. I joined the corporation in 2016. I became a lifetime member in 2022. Over this time, I have made many friends at CBI. I have volunteered in multiple capacities such as running high performance racing, teaching sailing and boat maintenance. I even met my wife at a CBI cookout. More recently you may have seen me taking my children sailing at CBI. I believe that sailing for all makes the world a better place and I want to be part of that.

I began preparing for my director candidacy in 2023. I submitted to my employer for the lengthy process of a conflict-of-interest review and my employer has approved my candidacy for CBI director. I have been attending the public portions of the board meetings. I have contributed to multiple board committees. I have reread the bylaws and the strategic plan.

I taught sailing professionally for six years. I have two years of experience running a smaller sailing club with Force 5s, 420s, a Flying Scott, and an I14 with 100 members. As the treasurer I was chairman of the Budget Committee. As the commodore I was chairman of the Executive Committee. I was also on the Constitution Committee, the Nominating Committee and the Special Projects Committee. I budgeted to focus on fleet maintenance and safety equipment. During my terms, I brought the fleet from 40% operational to 92% operational. I added a Flying Scott to the fleet for the benefit of casual sailors. I maintained good relations and negotiated favorable rates with the owner of our waterfront access.

The strategic plan should have more priority around the relationship between the Board, the Corporation and the Executive. The Corporation should elect the Board and the Board should hire the Executive. All three should be focused on the mission. Trust through transparency will bring a better working relationship allowing for better focus on the mission.

I am a volunteer leader with the Appalachian Mountain Club whose mission is compatible with CBI's mission. I have a contact at Nauticus who also has a compatible mission. I can connect these organizations with CBI. CBI needs to have a stronger connection with the City governments of Boston and Cambridge. CBI should get more funding from tax revenue. My employer funds charities and as a director I will be able to apply on CBI's behalf.

My goal is to further the community programs at CBI and continue to excite people about learning to sail. CBI holds a special place in my heart and I would like that to continue to be possible for everyone. I am offering thoughtful and consistent commitment to the organization and its mission. For all these reasons I would like you to consider me for the Director position.

Alex Mattern