

Charlie Marts: Statement of Candidacy - CBI Board

1. Describe any experience you have serving on commercial or non-profit Boards. On what committees did you serve? What were the strengths or capabilities you brought to the Board to address the entities' challenges? What were two of three contributions you made through your role?

I served two three-year terms on the board directors for Lighthouse Louisiana. The mission of the Lighthouse is to provide services and support to members of the blind and deaf communities in Louisiana (employment training, employment support, adaptive training, etc.). I served on the nominating and executive committees. As chair elect (one year), and then as chairperson (final two years), I worked with and attended all committee meetings. During my tenure as chairperson we managed the selection and on-boarding of a new chief executive. My term on the board ended in April 2024. The Lighthouse annually celebrated a "Visionary Circle" of donors who gave more \$1,000.00 per year. My wife and I have been members of the "Visionary Circle" throughout our participation with the Lighthouse.

2. In your professional life, in what types of organizations and in what capacities have you served as a leader? What are or were your primary responsibilities in your leadership roles there?

I have been an attorney since 2012. My practice is providing title services in commercial real estate transactions. I manage a small team within my firm, as well as a group of examining attorneys and abstractors. Prior to law I worked as crew and captain aboard a variety of sailing yachts, which work involved a multitude of leadership and organizational responsibilities. Early in my career I worked for a national commercial retailer in logistics. As the lowest level of management, I led a team of approximately 80-140 people depending on seasonal needs.

3. Please review CBI's current strategic plan (available to download [here](#)). What stands out to you about the strategies and priorities expressed in the strategic plan? Based on what you see there and what you know about CBI now, what would you urge the Board to add or change or emphasize more to ensure CBI's health going forward?

I would like to see CBI grow through partnerships with more Boston community sponsors and grow relationships with community partner organizations that have missions that can both be enhanced by co-relationships. Those relationships would be essential for both providing funding, as well as exposing new people to sailing to grow and sustain membership.

4. Thinking again in the context of the Strategic Plan, please describe any other professional skills, networks, or capabilities that you could bring to Community Boating as a member of the Board to refine and implement the strategies described in the Plan.

I live in New Orleans, Louisiana, but grew up in southern New Hampshire. I spent a number of years, living, working and studying in Boston and have a number of friends and colleagues there still. I think my primary value would be in helping to identify potential strategic partners and working to determine how to engage with them to meet those goals outlined in the plan.